

PACD
OBJECTIVES
January 2006 – June 2007

PACD Mission

PACD is a nonprofit corporation that supports, enhances, and promotes Pennsylvania's Conservation Districts and their programs.

1 – Increase the Visibility of PACD with the State Legislature

- Maintain a part-time Government Relations/Policy Specialist position
- Seek amendments to Act 217 (if approved by members)
- Comment on other legislation affecting conservation districts and their programs
- Revise Capitol Day program

2 – Represent Conservation Districts with State Government

- Evaluate and comment on proposed programs for conservation districts
- Review and comment on revisions to existing programs and regulatory changes
- Seek adequate funding for conservation district programs

3 – Develop and Increase PACD Financial Resources

- Eliminate PACD debt
- Increase non-dues revenue
- Obtain more staff time dedicated to PACD activities
- Increase services to members (such as educational mini-grants and the PACD Engineering Assistance Program)

4 – Increase the Visibility of PACD to its Members and the Public

- Develop a public relations plan
- Revise the PACD awards program
- Maintain PACD web site as a clearinghouse for members and others
- Develop new relationships and partnerships with other organizations (such as CCAP, PSATS, etc.)

5 – Play an Active Role in the Building for Tomorrow Leadership and Professional Development Program

- Ensure that PACD staff and members participate on the Leadership Development Committee
- Facilitate the training and development of District Directors and Staff at PACD functions