

IN FOCUS



A New Vision For Conservation Districts

61st PACD/SCC Joint Annual Conference

July 27-30, 2008

Penn Stater Conference Center Hotel, State College, PA

About PACD

The Pennsylvania Association of Conservation Districts, Inc. (PACD) is a non-profit organization that supports, enhances and promotes Pennsylvania's 66 county Conservation Districts.

PACD primarily serves as the collective voice of the Conservation Districts and the staff who operate them.

PACD assists our members by providing:

- Communication
- Representation
- Education Assistance
- Engineering Assistance
- Government Relations
- Training

PACD
25 North Front Street
Harrisburg, PA 17101
717-238-7223
www.pacd.org
pacd@pacd.org

Sponsorship Opportunities

In July of 2008, conservation districts and partner organizations from across Pennsylvania will convene at the 61st PACD/SCC Joint Annual Conference in State College, PA. The 2008 Conference offers an expanded program, with special training opportunities for conservation district staff and board members, including:

- Erosion and Sedimentation Technicians;
- Agricultural Technical Staff;
- Watershed Specialists and Environmental Educators;
- District Managers;
- and District Directors (Board Members) and Associate Directors.

The Pennsylvania Association of Conservation Districts (PACD) and the Pennsylvania State Conservation Commission (SCC) invite you to be part of this historic annual meeting by becoming a conference sponsor. Sponsors will receive the following benefits:

Sponsorship Benefits	Diamond (\$2,500)	Emerald (\$1,000+)	Ruby (\$500)	Topaz (\$350)	Quartz (\$100)
Exclusive Sponsorship Opportunity <i>Only one opportunity remaining!</i> <i>First come, first served!</i> Hospitality Suite – your banner with company name & logo displayed in suite	•				
Brief statement at Monday luncheon (1-2 minutes)	•	•			
One page insert in conference packet	•	•			
Registration fee waiver(s)	2	2	1		
Monday lunch ticket(s)	2	2	1		
6-foot draped table for display*	•	•	•		
Recognition in PACD Newsletter – News & Notes	•	•	•	•	•
Listing on sponsor recognition signs	•	•	•	•	•
Listing in conference program	•	•	•	•	•
Recognition on conference webpage	•	•	•	•	•
Recognition in conference PowerPoint presentation	Full slide	Full slide	Full slide	Group Listing	Group Listing
Reduced rate registration(s)	2	2	2	2	1

* **Exhibit Information:** To encourage flow and visibility, exhibit tables will be located in the hallway and other high-traffic areas. For this reason, it will not be possible to secure or lock up exhibit tables. Please contact us if you would prefer space for a free-standing exhibit.



61st PACD/SCC Joint Annual Conference Sponsorship Contract

Early registration is encouraged; contract must be received by **June 30, 2008** for a sponsor to be included in the final on-site version of the conference program.

Organization/Company Name: _____

Contact Name: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

e-mail: _____ Website: _____

Daytime Phone: _____ Fax: _____

Name on Signage: _____

Sponsorship Levels:

- ~~Diamond - Exclusive Meeting Bag Sponsorship (\$2,500)~~ *Already sponsored!*
- Diamond - Exclusive Hospitality Suite Sponsorship (\$2,500)
- Emerald (\$1,000+) Ruby (\$500) Topaz (\$350) Quartz (\$100)

My organization hereby agrees to sponsor the 61st PACD/SCC Joint Annual Conference in the amount of \$ _____. I understand that PACD will bill my organization for this amount upon receipt of the signed contract. I also understand that all sponsorship contracts and payments must be received at the PACD office no later than **June 30, 2008** in order for my organization to receive sponsorship benefits as outlined.

(Authorized Signature) DATE: _____

Please complete and return completed sponsorship contract to:

PACD • 25 North Front Street • Harrisburg, PA 17101 • Fax: (717) 238-7201

Questions? Please contact Molly Burns at PACD — (717) 238-7223 x10 or molly-burns@pacd.org

A confirmation e-mail will be sent to the e-mail address listed above following the receipt of this sponsorship contract by the Pennsylvania Association of Conservation Districts (PACD). If you do not receive confirmation within a week of submitting the contract, please contact the PACD office to confirm that we received your completed contract.

Silent Auction

PACD will be hosting our annual Silent Auction at the meeting. Donating a large item is another opportunity for prominent placement of your company name or product. For more information regarding silent auction donation, **please contact shannon-wehinger@pacd.org.**