

York County's District-created PA Wildlife Journal has Far-reaching Impact



The recently-released 300-page PA Wildlife Journal published by the York County Conservation District and designed as a reference tool and fund-raiser for the county's Envirothon events has reached a much broader audience than anticipated.

From Canada to our southern states, readers are responding to the overall appeal of the book and praising the District for its educational outreach.

From Jocelyn in Nova Scotia: "I have my copy of the PA Wildlife Journal here. It has been enjoyed by many of my friends and will be taken to our library reading group soon."

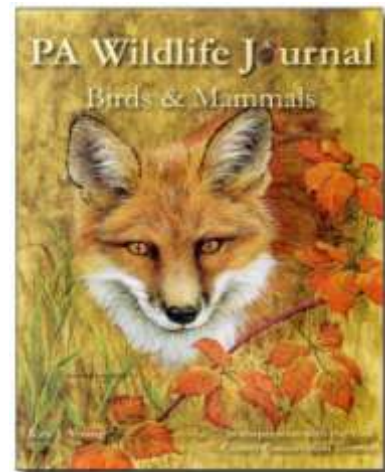
From Lorrie in Boston: "I've been thinking of adjectives all morning: amazing, beautiful, elegant, professional - one won't do."

From Johns Hopkins University in Baltimore: "It is a fine book. Not only is it a superb resource, it's also very approachable. Each page has such a friendly tone and taps into that sense of wonder that all children have and that many adults seek to rekindle. It is now part of our alumni library."

Ada Jo in Tennessee writes: "I have a friend who is on the board of the Washington County Soil Conservation District. I want her to see this book to see if she could find people to do something in this order. It is inspiring us to want to do something here."

Grants from the PA Department of Community & Economic Development and Spectra Energy financed the publication of the book's first edition of 1,300 copies, which is now nearly sold out.

Each school library in every York County school building and each York County Library received complimentary copies of the book. In addition, each Envirothon coach (nearly 150) received a book during last spring's four grade-level awards ceremonies. York



County hosts a senior high, middle school, 5th & 6th grades and 3rd & 4th grades event. Conservation Districts across the state were also presented with copies of the book and have in-turn helped promote the book and purchased additional books to hand out to their own Envirothon coaches, give to board members or their local schools.

Laura, a local Envirothon coach says, “You mention you were aiming to fill a void in age-appropriate materials for the Envirothon teams; with a few years under my belt, I can say you hit the nail right on the head! This book truly does meet all grade levels, and beyond.

The book has certainly reached its intended market – school children – but has done so much more by offering a colorful, educational tool for the public to associate with the York County Conservation District.

A second printing is under consideration and plans in the future include a PA Aquatics Journal and PA Forestry Journal.

