

**CHESAPEAKE BAY PROGRAM
5 YEAR EDUCATIONAL OUTREACH PLAN SUMMARY**

- 100 site visits (FY 2011) (28 districts)
- Continue site visits past FY 2011, starting with ag impaired watersheds 1st (26 districts)
- Multi-media press release (24 districts)
- Articles in Conservation District newsletter (22 districts)
- Workshops on Manure Management, No-till, soil health, pasture management, etc. with the regulatory compliance measures included (20 districts)
- Articles on Conservation District website (17 districts)
- Meetings / Field days in conjunction with County NRCS and PSU Cooperative Extension (17 districts)
- Development of County GIS system or Data Base for tracking purposes (11 districts)
- Have NRCS /FSA assist, as available (10 districts)
- Coordination with County Farm Bureau (9 districts)
- Postcard or mailing to all known agricultural landowners/operator (8 districts)
- Information at County Fair (5 districts)
- Site visits on all farms (5 years) (6 districts)
- Information Fact Sheet mailed to county farmers (4 districts)
- Bio-security procedures included (4 districts)
- Press release to township supervisors (3 districts)
- One on One visits with Amish / Plain-Sect (limited access to media) (3 districts)
- Assistance in locating “hobby farms” from full time operators / township supervisors (3 districts)
- Target those that come into the NRCS, FSA, or Cooperative Extension Office (3 districts)
- Promote PaOneStop (3 districts)
- Educate 4-H, FFA and other farm related groups (3 districts)
- Majority of visits in winter months (3 districts)
- Drive each road and visits operations that were not identified (3 districts)
- Open Houses with agricultural related businesses (3 districts)
- Press release to districts cooperating agencies (2 districts)
- Site visits on all farms (3 years) (2 districts)
- Small group setting meetings (neighbors) (2 districts)
- Explain requirements at Cooperating Agencies meetings (2 districts)
- New Display Board that outlines requirement of Chapter 91 and Chapter 102 (2 districts)
- Multi-media (Radio) (2 districts)
- “Am I in Compliance Brochure” mailing to all know agricultural landowners/operator (2 districts)
- Local Newspaper – ½ page advertisements (1 district)
- Door hanger, with information, when no one is home – Follow up w/ postcard (1 district)
- Articles on Conservation District Facebook page (1 district)
- Site visits on all farms (1 year) (1 district)
- Questionnaire on requirements and if the operation meets the requirements will be mailed out in 2016. If the postcard is not returned, that the operation meets the requirements, staff will do a site visit or phone call (1 district)
- Send landowners a letter (once identified), if different then operator, of their obligations (1 district)
- Development of “fill in the blanks NMP” (1 district)
- Informational brochures thru the County Farmers Home Administrative Office (1 district)

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- Coordinate with Adjacent Conservation Districts to target same sub-watersheds at the same time (1 district)
- News article on Success of the program and stories of successful plans and implementation (1 district)
- Hire Interns (1 district)
- Telephone Interviews (1 district)

Materials to be handed out:

- The Basics of Agricultural Erosion and Sedimentation Requirements – Ag E&S Barnsheet (13 districts)
- “Am I in Compliance Brochure” (11 districts)
- Manure Management Manual (5 districts)
- NRCS Program Informational Brochures (4 districts)
- PA Agriculture Outreach Form (4 districts)
- County Specific Ag Partners Contact Brochure (3 districts)
- “Ag E&S Erosion and Sedimentation Control Practices” (3 districts)
- Agricultural Environmental Regulations Fact Sheet (3 districts)
- Conservation District Team Sheet (2 districts)
- 102.4 Erosion and Sediment Control Requirements (2 districts)
- CREP Booklet (2 districts)
- Erosion and Sediment Control for Agricultural, Plowing or Tillage Activities and Animal Heavy Use Areas Fact Sheet (1 district)
- What Type of NMP Do You Need For Your Farm Flow Chart (1 district)
- DEP Ag Waste Storage Fact Sheet (1 district)
- Conservation Tillage Matrix 2.0 (1 district)
- Request for Conservation District Assistance Form (1 district)
- Pa One Stop fact sheet (1 district)
- Better Soils with the No-till System Booklet (1 district)
- Chesapeake Bay Foundation’s Bonus Buffer Program (1 district)
- Source Water protection Practices Bulletin Managing Agricultural Fertilizer Application (1 district)
- Pennsylvania Water Quality Action Packet for Agriculture (1 district)
- Chapter 83 Nutrient Management Rules and Regulations (1 district)

DEP thinks it is critical important to approach, ask for assistance, and include such groups as:

- ✓ NRCS
- ✓ FSA
- ✓ Cooperative Extension / 4-H
- ✓ FFA and young farmer groups
- ✓ Local Farm Bureaus
- ✓ Ag related businesses (seed companies, feed mills, tack shops, chemical sales, equipment dealers/repair shops, etc.)